



INFORMATION SHEET

In 2022 you signed up to make your park *Blooming Marvellous* by pledging to:

- Improve your existing habitats for wildlife
- Create new wildlife habitats and features where possible
- Manage your greenspace in as environmentally friendly a way as possible
- Involve your staff and guests in wildlife conservation
- Engage with local conservation bodies and projects

How to take part in 2023

To simplify the joining and payment process, an invoice for the participation fee has been dispatched to you by email. If you wish to opt-out, simply let us know by responding to the email or call central office on 01452 526911.

Once you've paid the participation fee for 2023:

- ✓ You'll receive a 2023 David Bellamy **pledge for nature certificate** to display, and an information pack with advice and guidance on how best to manage your park to help wildlife.
- ✓ We'll confirm the arrangements for your **advisory visit** (this may be in 2023, 24 or 25).
- ✓ You'll receive **regular information and advice** by email.

What you'll need to do next

- ✓ Use the five points of the Pledge (and the information provided) to inform and direct your environmental work over the next year and beyond.
- ✓ Select **one new wildlife challenge** (see below). Draw up an action plan and set your team to work.
- ✓ Use this [online form](#) to update us on the wildlife on your park and on progress with past challenges (see below) and other aspects of your wildlife work.

The Wildlife Challenges

The challenges are designed to inspire you to work for nature and to help the wildlife on your park thrive. Click on each of the challenge titles below to get in-depth information on what each involves. Choose one from the list to start in 2023.

If you are still working on the challenge you started in 2022, and you do not feel you have the resources to run two challenges simultaneously, then let us know that your 2022 choice will also be your choice for 2023.

When you've made your choice, you will receive a **challenge pledge badge** to show you've taken up the challenge.

The 2023 challenges are:

- ✓ [Everyone Active](#) – create environmental activities for everyone to enjoy.
- ✓ [Home Sweet Home](#) – set up bird boxes and other artificial wildlife homes.
- ✓ [Horti-Heroes](#) – manage your greenspace in a way that minimises environmental impact.
- ✓ [Pollinator Patch](#) – create an area where bees, butterflies and other insects can get food and shelter.
- ✓ [Special Species](#) – create an oasis for an animal species that needs a helping hand.
- ✓ [Super Signage](#) – provide environmental information and interpretation to help everyone enjoy the wildlife on your park.
- ✓ [Tree-mendous](#) – plant native trees and make your woodlands work for wildlife.
- ✓ [Wonderful Wetlands](#) – put in a pond or enhance existing water and wetland areas.

NB: There are no strict deadlines for completing the challenge. An ambitious plan might take more than one year to put in place.

Please use the [online form](#) to send us:

- ✓ Your choice and plans for your 2023 challenge.
- ✓ Details of progress on any past challenges that you haven't yet won.
- ✓ Please give us as much information as possible.
- ✓ Relevant photos will be very welcome.

Details on the kind of information to include are in the relevant challenge briefing notes.

Winning your challenge

When you think that you've reached the 'goal' of any of your challenge plans, let us know – send us details of what you've achieved and upload any photos or reports using the same [online form](#) as above.

- ✓ Once we've received details of what you've done, we'll review the information.
- ✓ If you have done enough, you'll win the challenge and get a badge to prove it.
- ✓ If you haven't, we'll advise you on what more you need to do.

Your advisory visit

If you are having an advisory visit this year:

- ✓ Your advisor will give you guidance on all aspects of wildlife conservation.
- ✓ They will help you with your wildlife challenge(s), reviewing any plans and progress and assessing whether you've done enough to 'win'.
- ✓ You'll also get an **advisory report** full of tips and advice.
- ✓ You'll get a follow-up visit every three years of continued participation.

As you move forward

- ✓ In the years when you don't have an advisory visit, we'll ask you to **update us** on how things are going and sign up to a **new yearly challenge**.

Participation fees (per park)

Number of pitches	2023 Fee £	Fee including VAT £
0 - 100	72.45	86.94
101 - 250	119.70	143.64
251 - 500	150.15	180.18
501+	210.00	252.00

Included in the participation fee:

- ✓ Pledge for nature certificate.
- ✓ Challenge pledge badges.
- ✓ An on-park advisory visit every third year of continued participation.
- ✓ Advisory visit report providing tips and advice.